

## PRESS RELEASE

### NO MEANS NO! - WILMCOTE & BEARLEY LEAD THE CHARGE AGAINST MEGA-DEVELOPMENT

The message from Wilmcote and Bearley is loud, clear, and impossible to ignore, an overwhelming 88% of local respondents have rejected the South Warwickshire Local Plan proposal to shoehorn 6,700 new homes on green belt land between the two villages.

The SWLP consultation results, recently published, show the campaign against the so-called 'BW New Town' was the strongest of all 12 proposed sites across South Warwickshire - topping the table for opposition both in numbers and percentage.

**The numbers speak for themselves:**

#### Site by site voting

Site	Representations	% against
Bearley Wilmcote BW	1064	= 88%
Hatton B1	672	= 85%
Long Marston E1	360	=25%
Kingswood C1	284	= 87%
Leamington / Wellesbourne X1	236	= 60%
Knightcote G1	235	= 56%
Leamington / Whitnash X2	167	=25%
Tanworth A1	161	= 70%
Deppers Bridge F1	155	= 72%
Ufton F1	122	= 68%
Wood End A2	104	= 63%
<b>Total</b>	<b>3,796</b>	

\*Please note the figures are a manual count as SWLP does not provide an exact count.

- Why the anger?
- Residents say the plan would tear up precious green belt land, destroy the rural setting of Mary Arden's historic home, and swamp the A3400 - Stratford-upon-Avon's northern gateway - with traffic chaos (an extra 10,000 vehicles per day). The scale of the scheme would strain local infrastructure beyond breaking point.

- Campaigners are stepping up the fight with a new wave of protest roadside signs across the area. **On Saturday, 23rd August at 10am, villagers will rally outside Mary Arden's Farm for a press photocall.** Residents will hold a short demonstration with the signs to show they are determined not to allow this 'developer-led, ill-conceived sprawl' to wipe away centuries of Warwickshire heritage and destroy wildlife and biodiversity.
- 'We are not NIMBYs – we are **GUARDIANS OF THE GREEN BELT**, protecting the landscape, history, and quality of life in this area for future generations,' say local organisers.
- The BW campaign has become the defining battle of the South Warwickshire Local Plan - and judging by the numbers, the residents have no intention of backing down.

For further information contact Janine Lee Leader of Wilmcote Action Group

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**Photocall outside Mary Arden's Farm, Station Road, Wilmcote, Warwickshire, at 10 am on Saturday, 23<sup>rd</sup> August 2025**

**Say **NO** to  
6,700 houses,  
increasing  
Wilmcote,  
Pathlow and  
Bearley by 800%**